



Question No: 1 ( Marks: 1 ) - Please choose one

When the amount of government spending exceeds the amount of revenues, the result is called:

- ▶ Trade deficit
- ▶ Budget deficit
- ▶ Balance of payment
- ▶ Opportunity cost

Question No: 2 ( Marks: 1 ) - Please choose one

What characteristic motivate a person to start his own business?

- ▶ Earning large incomes
- ▶ Being his own boss
- ▶ Challenge
- ▶ All of the given options

Question No: 3 ( Marks: 1 ) - Please choose one

Firms can ensure responsibility to customers by:

- ▶ Safe manufacturing techniques
- ▶ Proper disposal of waste
- ▶ Seeking feedback about product
- ▶ Full financial disclosure

Question No: 4 ( Marks: 1 ) - Please choose one

The position of “chief financial officer” is considered to be a:

- ▶ Supervisory position
- ▶ Top management position
- ▶ First-line management position
- ▶ Bottom-line position

Question No: 5 ( Marks: 1 ) - Please choose one

The reinforcement theory that motivates employees by encouraging them to behave in a manner that avoids unfavorable consequences is \_\_\_\_\_ reinforcement.

